



GOVERNMENT DEGREE COLLEGE

RAMPACHODAVARAM, ALLURI SEETHA RAMARAJU DISTRICT, A.P
(Affiliated to Adikavi Nannaya University)

Accredited by NAAC with "B" Grade



REPORT ON FINANCIAL LITERACY PROGRAM

Organized by: Department of Commerce and Economics

In Collaboration with: Union Bank, Rampachodavaram

Venue: Government Degree College, Rampachodavaram

Date: 05-03-2025

Introduction

The Department of Commerce and Economics of Government Degree College, Rampachodavaram, in collaboration with Union Bank, organized a **Financial Literacy** Program to educate students on the importance of savings and financial awareness. The event aimed to instill financial discipline among students through innovative and engaging methods.



Program Highlights

-Innovative Learning Methods: The session utilized a puppet show and a magic show to creatively convey the significance of financial literacy, making complex financial concepts easy to understand and engaging for students.

- Key Topics Covered:

- Importance of savings and budgeting
- Basics of banking and digital transactions

- Responsible borrowing and financial security
- Awareness about financial frauds and scams

Guest Participation and Appreciation

The program was attended by Union Bank Nodal Manager, Mr. Venkatesh, who addressed the students on the role of financial literacy in personal and economic growth. His insights helped students grasp real-world financial applications.

Dr. K. Vasudha, Principal of Government Degree College, Rampachodavaram, appreciated the efforts of the organizing departments and Union Bank for their collaborative initiative. She emphasized the importance of financial awareness in students' lives and encouraged such innovative learning approaches in the future.



Conclusion

The Financial Literacy Program successfully educated students about fundamental financial principles in an engaging and interactive manner. The initiative was well-received and contributed to enhancing students' financial knowledge, equipping them with the necessary skills to make informed financial decisions. The collaboration between academia and the banking sector proved to be a valuable step toward fostering financial responsibility among young learners.



Sai Kiran

Sr Reporter, మన అల్లూరి సీతారామరాజు

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Rampachodavaram (M)

రంప: 'ఆన్‌లైన్ యాప్ లోన్స్‌కు దూరంగా ఉండాలి'

రంపచోడవరం ప్రభుత్వ డిగ్రీ కళాశాలలో ప్రిన్సిపల్ డా. కె వసుధ ఆధ్వర్యంలో కామర్స్, ఎకనామిక్స్ డిపార్ట్మెంట్ వారు ఆర్థిక అక్షరాస్యత మీద అవగాహన సదస్సు ఏర్పాటు చేశారు. ఈ కార్యక్రమానికి స్థానిక యూనియన్ బ్యాంక్ బ్రాంచ్ నోడల్ ఆఫీసర్ వెంకటేశ్ హాజరయ్యారు. విద్యార్థులను ఉద్దేశించి ప్రసంగిస్తూ ఆర్థిక అక్షరాస్యత, బ్యాంకులలో ఎడ్యుకేషన్ లోన్స్ గురించి వివరించారు. ఆన్‌లైన్ యాప్ లోన్స్‌కు దూరంగా ఉండాలన్నారు.

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