



# GOVERNMENT DEGREE COLLEGE RAMPACHODAVARAM

(Affiliated to Adikavi Nannaya University)

Devipatnam Road, Rampachodavaram - 533288, Alluri Sitharama Raju Dist, A.P. INDIA  
ISO9001 : 2015, ISO14001 : 2015, ISO50001 : 2018, Certified Organization

Accredited by NAAC with "B" Grade



## DEPARTMENT OF ECONOMICS

### Report on Students Outreach Programme

#### Department of Economics (V Semester)

Academic Year: 2025–2026

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**Name of the lecturer: B. LAKSHMANA RAO**

#### **Title of the Programme:**

Students Outreach Programme on Farmer Producer Organization (FPO)

Date & Venue:

17-10-2025

[PANDHIRI MAMIDI, NEAR RAMPACHODAVARAM ]

Organized by: B. LAKSHMANA RAO

Department of Economics

#### **Introduction:**

The Department of Economics organized a Students Outreach Programme for V Semester students to create awareness about the role and functioning of Farmer Producer Organizations (FPOs). The programme aimed to bridge the gap between theoretical knowledge and practical exposure to rural economic institutions.

#### **Objectives:**

To understand the concept and importance of Farmer Producer Organizations.

To study the functioning and benefits of FPOs for farmers.

To interact with local farmers and observe real-life economic activities.

To promote awareness about collective farming and marketing.

Programme Activities:

Students visited a local Farmer Producer Organization.

Interaction session with farmers and FPO members.

Observation of production, storage, and marketing practices.

Awareness campaign conducted by students on benefits of FPOs.

Data collection on farmer income, challenges, and support systems.

Learning Outcomes:

Students gained practical knowledge about rural economy and agricultural practices.

Improved understanding of cooperative institutions and collective action.

Enhanced communication and field survey skills.

Awareness of challenges faced by farmers and possible economic solutions.

**Conclusion:**

The Students Outreach Programme was highly informative and beneficial. It helped students relate classroom concepts with real-world applications and understand the importance of Farmer Producer Organizations in improving farmers' livelihoods and strengthening the rural economy.

**Suggestions:**

Conduct more field visits regularly.

Invite FPO experts for guest lectures.

Encourage student research projects on rural development.

**Acknowledgement:**

The Department of Economics expresses sincere gratitude to the Farmer Producer Organization members and faculty for their support in making this programme successful.



